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PRESS RELEASE

PLANT-WIDE RESEARCH GROUP

P.O. Box 9
North Billerica, MA 01862-2112
978-663-9212
bill@plant-wide.com
Info@Plant-Wide.com
<http://www.Plant-wide.com>

CONTACT:

Scott Rich
pwr@pwr-consulting.com
978-663-921
srich@plant-wide.com

FOR IMMEDIATE RELEASE

PWR's Intellectual Property JumpStart Program Announced

IP PWR-Consulting today unveiled its **Intellectual Property JumpStart Program**, which is designed to help progressive companies better organize and plan a fully compliant intellectual property (IP) initiative. IP JumpStart uses a single platform advanced pre-configured intellectual property multi-collaboration software-based project approach alongside their proprietary applications.

Based in North Billerica, MA, PWR-Consulting has initiated JumpStart in response to customer demand. The program includes two months of consulting services, a two-day two-level workshop that deals with setting company-wide operational policies and practices for implementing an enterprise-wide intellectual property, attendant software support, and a license to implement the turn-key a company pre-configured, pre-tested IP Enterprise applications stack.

"JumpStart is a way to educate management and employees about the broad scope of Intellectual Property, and provide them with the tools to get off the sidelines and gain control over this asset without having to spend an arm and a leg," said Scott Rich, Senior Analyst and Consultant for PWR. "JumpStart helps you achieve a fast time-to-benefit, quickly implement IP Best Practices, and implement the project quickly using a pre-configured multi-enterprise platform that is tailor-able, configurable and scalable."

Mr Rich also noted, “the program starts at about \$25,000 and provides an in-depth look at what companies should keep in mind when implementing IP programs and applications. If a company chooses to hire PWR to provide continuing project services after JumpStart is completed, a portion of the upfront fee may be credited to the continuing services depending on contract negotiations.

Many companies do not realize how important it is to have policies in place for taking a proactive risk mitigation stance with intellectual property issues. Today the courts are clogged with IP lawsuits. Exposure mitigation is the first step in IP protection. Some companies actually use intellectual property for company growth. It is essential that you take advantage of the PWR IP JumpStart Program as it takes a best-practices approach to managing intellectual property including in multi-collaboration projects. IP JumpStart covers organization issues, appropriate software support, standard operating procedures, external support in global environments, and much more. PWR’s IP JumpStart Program is enterprise wide and focuses on a customized program of incorporating and maintaining proper controls, responsibilities and provides our years of expertise and project management skill sets from hands-on work in the field, not from test books. The JumpStart program will offer 60 days of support for up to 20 project attendees and two days of hands-on training and consulting for the use and deployment of the program.

For more information and a white paper overview, call 978-663-9212 or send an e-mail to infor@pwr-consulting.com with “I want to know more about PWR’s IP JumpStarat program.

About PWR-Consulting

PWR-Consulting has provided its business consulting expertise to manufacturers and enterprise application vendors since 1980. Consulting expertise has been supplied in Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Manufacturing Execution System (MES), Customer Relationship Management (CRM), Product Lifecycle Management (PLM), Process Control, and Business Performance Management (BPM) disciplines. PWR brings decades of industry-specific experience in the business applications and manufacturing and supply chain market as well as a depth of knowledge in best business practices. With this foundation of experience and knowledge, PWR-Consulting is uniquely qualified to not only provide an unbiased perspective, but is also able to engage with its clients as an active team member. Our mission is to drive tangible results and benefits quickly and cost effectively. PWR-Consulting offers a variety of programs and service engagement options, including retainer-based consulting engagements, project-oriented engagements, management training programs, fixed-scope/fixed-price tactical projects and materials development, and subscription-based delivery of industry research.

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