



**Your Source For Concise Analysis and Positioning Of Key Issues**

[www.pwr-consulting.com](http://www.pwr-consulting.com)

PWR-Consulting is a leading research and industry analyst firm that provides industry benchmarks and commentary, competitive landscape analysis and end-user feedback in a variety of industry focused reports and services that incorporate both quantitative and qualitative aspects in order to provide a complete picture of the enterprise applications software market and industry. End-user companies and organizations use these products and services to assist them in planning, selecting, and maintaining IT investments as well as by the industry providers of applications software to remain competitive, current with competitors, focus on industry trends, and end-user needs.

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### **For Immediate Release**

#### **PWR-Consulting Expands Its Services To Include A Professional Services Support Group For Consultant, Venture Capitalist, and Legal Support Services**

July 3, 2006, Billerica, MA - Plant-Wide Research's field project managers now provide custom services to consultation, venture capital, angels, and legal firms. Our Research and Analysis Service (RAS) complement's these highly specialized services. The PWR Professional Consulting organization brings a wide range of focused expertise in mission critical enterprise application software strategies. Our applications and technology knowledge, brings real results and fast ROI.

#### **CUSTOM CONSULTING**

Technology represents the foundation for business success whatever the nature of the business. We provide deep engineering knowledge, and expertise born out of hands-on experience. We offer a broad range of experience in enterprise solutions, pre and post merger initiatives, applications integration, acquisition programs, vertical market analysis and initiatives, industry specific research and analysis. We have appeared as expert witnesses defending vendor, customer, or third party in a number of high profile cases.

#### **SUPPORT FOR CONSULTANTS, VENTURE CAPITALISTS, AND LEGAL FIRMS**

Plant-Wide maintains a service to support consultants and venture capitalist, angels, and legal staff's who do not have a dedicated mission critical software practice or who need supplemental resources for IT projects including such areas as:

- Product Selection
- Startup and Implementation Strategies
- Software and Vendor due diligence
- Establishing an IT practice
- Project Leadership

- Education and training

Plant-Wide also provides supplemental IT consulting, executive education, sales training and other consulting services to the mission critical software vendor community in such areas as:

- Market Risk Analysis
- Product Reviews
- Trend Analysis
- Customized Projects
- Speed up Time-To-Benefit
- Lower software selection and implementation costs
- Perform internal proprietary IT audits
- Support self-help enterprise-level surveys
- Select technologies
- Manage risk
- Maximize Return On Investment (ROI)
- Drive higher-level, high-value solutions
- Develop New Markets
- Support Branding Programs
- Expand Your Advertising Abilities
- Lead Generation

## **FOCUSED CONSULTING**

Plant-Wide's business, technology, and market consulting services complement our mission critical enterprise-level Research and Analysis Services (RAS) group. The consulting group addresses the issues and challenges you face in the areas of:

- Enterprise software solutions selection.
- Application implementation education, project team support, and pilot execution.
- Technology research and innovation analysis
- Customer Relationship Management
- Supply Chain Management initiatives
- Information systems programs
- Lead generation programs
- Alliance programs
- Venture capital programs
- e-Business and e-Manufacturing support

## **A PROVEN PROGRAM WITH RESULTS**

Uri-Abrams of PD-LD, Inc said this about the Consultants Support Program: "When the time for an ERP solutions selection came, John Elder of Churchill and Harriman Consulting Services (CHCS) played a crucial role in identifying the need for Plant-Wide Research Group's assistance and expertise in this area. This implementation would not have been a success without the full cooperation of CHCS and AremisSoft along with PWRG's outstanding efforts and expertise."

## NEED MORE INFORMATION?

Contact our consultants at [info@pwr-consulting.com](mailto:info@pwr-consulting.com) or call us directly at 978-663-9212 and tell the receptionist that you are calling about our custom consultation program.

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PWR-Consulting is uniquely qualified to not only provide an unbiased perspective, but is also able to engage with its clients as an active team member.

### **PWR-Consulting Corp.**

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